

More than just administering our company,
we strive to be the next generation of pioneers.

I have a dream that we one day become the No.1 company, with the impetus to go beyond the blue sky. Customer Happiness rather than Customer Satisfaction. Employee Happiness rather than Employee Satisfaction. A company where each employee does their job to the best of their ability. A company that does sharp work. A company with overwhelming speed. The personality of our company is created by our employees. I want us to be a company that moves and feels, that moves with feeling, and that gives excitement to our users.

Yasutoyo (Jeff) IMADA
CEO

Our mission is to make examination and diagnosis, the foundations of dental care, as simple, consistent, and accurate as possible, and we are proud to offer reliable products that support this mission. Keeping our venture spirit close at heart, we are committed to making PreXion a trusted brand around the world, backed by cutting-edge technology and in-depth knowledge. Through open discussion, outstanding creativity and the power to innovate products, we strive to become an irreplaceable presence in the field of dentistry.

Satoshi IKUSHIMA
Managing Director of PreXion (Europe) GmbH

Which is more appealing: conventional product development that is safe and has high potential but is uninspiring, or product development that has a high probability of failure but which could soon become a major success? PreXion chooses the latter without hesitation. Product development requires making decisions and changing direction accordingly. For this, I think it is important to foster a corporate culture that allows for failure. We have a team of around ten engineers, and a whole array of computed tomography technologies at our disposal, including X-ray sources, X-ray detectors, mechanical and electrical components, 3D reconstruction software, and image processing algorithms. With the exception of very large companies, I believe that PreXion is the only company with such a comprehensive range of in-house technologies. I am confident that in the near future, this small but dynamic group will create innovative products for medical, industrial, and security applications.

Kazuhiro TOMII
CTO

It has been fourteen years since the early days when our company was established, with no identity and no structure. For such a small company, we have experienced enough events to fill an epic novel. The PreXion we know today is the result of deep thinking, conflicts, and deliberation. From here on, we are the protagonists of our story, in which we will use our arsenal of smart products and unrivaled customer service to become the top company in the industry.

Naomi SHIMOYAMA
General Manager, Administration Division



PreXion Corporation

Established September 28, 2007
R&D, manufacturing and sales of Dental CBCT



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We specialize
in groundbreaking dental CBCT.
Our evolution continues.

make **IT** visible

Await the future!

Leaders in dentistry have embraced us
as their partner.

One of the most important features in purchasing a CBCT is the support team after the installation. Companies can offer warranties, but the key question, how good is their support and timeliness to any situation and you can be sure, technology will bring "those situations". I have owned my PreXion for 5 years, and I can say PreXion has been a true partner with my practice, their support team has been on top of any and all issues and the rare times I have needed in-office support, they were there within a day or two. Yes, the images are excellent, but it is the support team year after year that makes this investment, one that you can be confident about.



Dr. Lou Graham
DDS FAGD, USA

I have been privileged to be an owner and educator for PreXion for over 12 years. During this time, I have experienced outstanding customer service (on the few occasions where I have needed help), always within 24 hours. I appreciate the close relationship I have with my local representative, Oliver, as he stays in touch with me on a regular basis. I also appreciate the emphasis that PreXion places on education. I've taught many doctors about the clinical uses of cone beam images and the question always comes up, "Dr. Julian, why are YOUR IMAGES so much CLEARER and easy to read compared to other CT images I've seen?" PreXion's emphasis on education & exceptional customer service combined with superior imaging help me deliver better patient care every day. With PreXion as a partner, the last 12 years have been the best of my 40 year career in dentistry.



Dr. Jon Julian
DDS, USA



The situation surrounding dental care in Japan is entering a new stage, with the country's declining birthrate and aging population, as well as the growing recognition that teeth are the key to physical health. In addition to simply treating cavities, dentists have many other responsibilities, including preventive care and maintenance of oral functions, to help patients enjoy a long and healthy life. PreXion is a partner for dentists, providing support for accurate diagnosis and examinations. The clarity of their highly acclaimed CBCT images can be used to diagnose such conditions as periodontal disease, infected root canals, and sleep apnea syndrome. Their versatile yet compact and stylish devices reflect their commitment to gathering user feedback and making improvements. PreXion is the global standard in the field, and will surely lead the field of IT in dentistry in Japan and beyond.



Dr. Hirosuke Fuse
DDS, Japan (Director of Life Dental Clinic)

PreXion is committed to Continuing Education.

PreXion is committed to forming strong partnerships with continuing education organizations in the field of dental surgery and diagnostics. The organizations have extensive experience in training dentists to utilize Cone Beam Computed Tomography when evaluating patients, creating treatment plans, and presenting cases. All use PreXion3D imaging technology because of its remarkable clarity and diagnostic detail. If you are considering continuing education, we recommend learning with one of our partners.



We are interconnected
with the future of dentistry.
We broaden the smiles of
our patients.

Make Customer Care Visible

Service Engineering

In order to support the reliable operation of CT equipment, our experienced staff actively answer inquiries and provide maintenance services.

We have a relaxed corporate culture. When I come up with an idea, I can talk openly with the company's executives on the spot, which speeds up the decision-making process, allowing me to work independently. In order to bring better products to the market, I enjoy working as a bridge, actively communicating and sharing knowledge with members of each department in the planning, development, manufacturing, and operation phases.

Nobuko S.
(Service Engineering Group, Japan Office)

Being a support technician at PreXion is different from other IT services. Here we push customer service to the forefront. Clients get a real person on the phone. There are no confusing menu choices, or a representative reading from a script. PreXion support technicians listen to customer needs. The most common compliment I hear is people recommending us to others, for our excellent products and spectacular service. I spend the day knowing that our time with clients is promoting PreXion brand loyalty.

Alex N.
(Technical Support, US Office)

Make Satisfaction Visible

Administration & Operations

We provide a comfortable working environment for our employees and support the activities of various organizations. We also export products to countries around the world and purchase the items needed to ensure smooth operations.

Our team of engineers includes many foreign nationals, so despite our small size, I feel that we are a global company that values communication. For example, Japanese people and non-Japanese people have different attitudes to taking paid vacations, which is very refreshing and different from my way of thinking. Also, when I have to explain something to someone who can barely speak Japanese and I can barely speak English, I have to think about how best to convey what I want to say, such as the order in which I explain things or the words I use, which is a good experience.

Kenichi Y.
(Operations, Japan Office)

Make Safety Visible

Quality Assurance & Regulatory

In order to deliver "Made in Japan" quality, the Quality Assurance & Regulatory Division works hard to manufacture products according to strict standards.

Despite being a small company, I joined mid-career because I was interested in the company's top-down product development and small number of elite development teams supporting it, working together with their eyes on the world. Having worked in a different industry, I was surprised at first that such a small number of people were able to create a CT system. The company culture is free, and you think about what you need to do as you go along, so there is always a sense of change in the air. Although CT is an old technology, there are many areas that can be improved, which makes it interesting. It is very rewarding to overcome various barriers, such as the relationship with doctors, installation, and the pharmaceutical regulations of each country.

Keisuke I.
(Quality Assurance & Regulatory Division, Japan Office)

Make Confidence Visible

Production Engineering

In the Production Engineering Department, we are committed to putting the customer first, giving shape to order specifications for the development and design of products with a high degree of fidelity.

We have our own electrical, mechanical, and software teams, and thus have absolute confidence in the speed with which we design and develop products. In addition, we would like to convey to the world the distinctive quality of "Made in Japan" products, such as high image quality and low failure rate. Specifically, we achieve high quality by designing products that meet strict quality standards, including product safety tests, and by selecting parts that take into consideration environmental directives such as the RoHS Directive. While proactively incorporating new technologies and trends, we enjoy taking on challenges every day to create things and products beyond the capabilities of other companies.

Daichi T.
(Production Engineer, Japan Office)

Make Hospitality Visible

Field Engineering

Field engineers go to dental clinics to install and service CT equipment.

PreXion prides itself not only in innovation, but in helping shape the future of the industry. In a business sector where accountability and customer service seem to be a fading trend, PreXion has consistently gone in the opposite direction. This often comes as a joyful shock to our customers and a feeling of dread to our competition. When our customers become aware that the technicians installing and servicing their machines are actual PreXion employees, not a third party, they are beyond surprised. This along with the unlimited, timely phone support from our remote service team puts the customer at immediate ease and builds immense confidence in an already proven product. We collectively accomplish this with our selfless, teamwork-oriented approach.

Nate F.
(Field Engineer, US Office)

Make Passion Visible

Sales & Marketing

The Sales & Marketing Department responds face-to-face to the various needs of our customers with deep expertise and passion for dental care.

I worked as a hygienist in an office for 17 years so I have learned what is important in a company and product and have been proud to represent PreXion. Working as a sales representative for PreXion has been great due to our incredible customer support and product. When working with distributors, they love the way PreXion is organized and always delivers on our promises. With our attention to detail, thorough training, incredible support, and stable product our distributors are always happy to recommend PreXion to their doctors because they know they will be taken care of.

Stefan B.
(Territory Sales Manager, US Office)

I have been working at PreXion in Europe for two years and in that time I have experienced the company's entering and expansion into the European Dental Market. For over 30 years, I have been active in the German dental industry and there are many things that I find outstanding about PreXion. In particular, I'm highly impressed by its dedication to excellent technology and its unique approach of long-term-thinking. I'd very much like to grow with PreXion and develop the company into the most trusted diagnostic partner for dental professionals in Europe by meeting their demands in the best possible way.

Frank B.
(Sales Director DACH, Germany Office)

Make Value Visible

Application Specialist

We meet directly with doctors and clinic staff to train them on how to use the image analysis software installed in CT equipment.

My goal is to help dentists and their team learn how to efficiently acquire great images as well as become proficient in the PreXion3D Viewer software. As someone who spent 7 years in the dental practice as an office manager, I understand the challenges and the huge learning curve that a dental team faces when implementing new technology, therefore, the most rewarding part of my job is when I can successfully help doctor's easily implement their PreXion CBCT into their practice. What truly sets us apart is our genuine desire to see every dental office thrive and we show it by providing outstanding technical support throughout the lifetime of our products.

Jennifer G.
(Application Specialist, US Office)

Make Technologies Visible

R&D

The R&D Department tackles challenging issues in a free and open-minded atmosphere.

We are a group of people with diverse personalities, including some staff who love Akihabara.

I am in charge of the development of FPDs, which affect the image quality of dental CT equipment. I felt a lot of pressure because so much money was being invested in developing the most sophisticated FPDs in-house, but the challenging corporate culture encouraged me to tackle it without fear of failure. We are finally on the verge of commercialization and are looking forward to the release of our products to the world.

Shinji K.
(Electric Engineer, Japan Office)

Despite being a small company, PreXion adapts to the circumstances of each country and customer and makes improvements with a view to global expansion. In the field of development and design, you will feel the real thrill of being able to exercise your imagination and creativity together with an elite few. What kind of structure is best? What parts are best? What materials are best? Ideally, our goal is to create unique products while keeping an eye on global standards.

Masahiro A.
(Mechanical Engineer, Japan Office)

If you look out the window, you can see many train and subway lines running in all directions, just like the megalopolis that is Tokyo. For railroad enthusiasts, PreXion's headquarters are in the ultimate location. Just a short walk away is Akihabara, the world-famous electronics district. I am also an electronics enthusiast and enjoy being so close to Akihabara. Every day after lunch, I go there and buy things I don't need. Even if I'm tired, I can't calm down unless I go there. It's like an addiction. And today, I wandered around Akihabara again. "Akiba" is calling me...

Kenji A.
(Electric Engineer, Japan Office)

Make Smile Visible

Through innovations in CT equipment, we will support dentists and spread smiles among patients.

This is our company brochure, so we wanted to create it with our own hands. We wanted to convey the passion of our diligent and audacious employees. This "Visual Book" is the finished result of our project, an introduction to how we do things here at PreXion.